

2023

Girls'
Night Out
By Shawn Yancy

Giving Foundation for
WOMEN
— AND —
CHILDREN

Saturday, December 9, 2023

The Westin Washington, D.C. City Center

Benefitting the GNO Holiday Hearts & Coats for Kids Programs

2023 SPONSORSHIP OPPORTUNITIES

Founded in 2010, by DC News Anchor, Shawn Yancy to help empower and improve the lives of economically disadvantaged women and children in our community. Each year, hundreds of supporters, friends, and DC newsmakers come together to help raise awareness and funds to support our programs. The Giving Foundation for Women and Children is a registered non-profit providing financial assistance, food, clothing, and other essentials to help women & children thrive.

\$15,000 - Double Heart Headline Sponsor



Title sponsorship of the event with logo placement and recognition throughout the evening (ex. Johnson & Johnson presents the Girls' Night Out by Shawn Yancy Holiday Bazaar & Day Party)

- Opportunity for company representative to welcome guests and introduce the emcee
- Invitation and registration page logo inclusion
- Primary step and repeat logo inclusion
- Inclusion in press releases & GNO social media
- Option to set up a featured vendor table
- Opportunity for inclusion in VIP EmpowerHER gift bag
- 10 VIP tickets

\$10,000 - Single Heart Sponsor (2 Available)

Featured event sponsor with logo placement and recognition throughout the evening

- Registration page logo inclusion
- Step and repeat logo inclusion
- Inclusion in press release & GNO social media
- Option to set up a featured vendor table
- One on-stage mention by the emcee during the event
- Opportunity for inclusion in VIP EmpowerHER gift bag
- 8 VIP tickets



\$5,000 - Empower-HER Sponsor

Your logo included as the sole logo on our EmpowerHER donor wall

- Registration page logo inclusion
- Step and repeat logo inclusion
- Opportunity for inclusion in VIP EmpowerHER gift bag
- Inclusion in press releases & GNO social media
- 4 VIP tickets

\$3,000 - Photo Booth Sponsor



Sponsor the event photo booth and have your logo included on photo prints and emails.

- Registration page logo inclusion
- Inclusion on GNO social media
- 3 VIP tickets

SOLD OUT

Custom Brand Activation Sponsorships - Beginning at \$2,500

Possible activations could include:

- Shopping Bag Sponsorship - your name/logo on all shopping bags
- Lipsologist - lip reader - your name/logo on the card
- Fashion Sketch Artist - your name/logo on the sketch
- VIP Lounge Sponsor - with signage recognition
- DJ - music for the evening - with signage recognition

Beyond activation, your brand will receive recognition on/in:

- Registration page logo inclusion
- Inclusion on GNO social media
- 3 VIP tickets



\$500 G.N.O. Best Friend Sponsor



Personal/Business sponsorship for 1 business. Sponsorship helps cover the cost of winter coats, hats, and gloves; a holiday meal, groceries & holiday toys for a young mother with 2-3 children this holiday season.

- Name, picture, and brief bio recognized on GNO social media
- Name Recognition on Empowerment Wall at the event
- 1 Exclusive EmpowerHER gift bag
- 2 VIP tickets

GNO EmpowerHER Gift Bag Donation - In-kind cost of 50 gift bag items

Inclusion in an exclusive gift bag for guests who purchase EmpowerHer tickets, a \$350 VIP ticket, or a \$500 Best Friend Ticket. Each ticket helps cover the cost of winter coats, meals, groceries and holiday toys for young mothers with children this holiday season. Limited to 50.

***Tickets are not included in this sponsorship**

- Inclusion in 50 EmpowerHER gift bags
- No coupons; all products must be approved by GNO Team
- Registration page logo inclusion
- Inclusion in press releases & GNO social media

**To reserve your sponsorship or to create a custom sponsorship,
please contact Abby Clawson: Info@gnobyshawnyancy.org**



Visit our website: www.gnobyshawnyancy.org